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Attorney's Docket No. 006560.P015

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:

Jonas L. Steinman

Application No.: 10/043,888

Filed: January 10, 2002

For: METHOD AND APPARATUS FOR  
SERVING OR DELIVERING  
ADVERTISEMENTS FOR A WORLD WIDE  
WEB PAGE

Examiner: Not Yet Assigned

Art Unit: 2152

Confirmation No.: 6273

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CHANGE OF CORRESPONDENCE ADDRESS,  
POWER OF ATTORNEY, AND REVOCATION OF PREVIOUS POWERS

**Please direct all future correspondence regarding the above-referenced patent application to Stephen M. De Klerk, Reg. No. 46,503, Blakely, Sokoloff, Taylor, & Zafman LLP, 12400 Wilshire Boulevard, Seventh Floor, Los Angeles, California 90025, and direct all telephone calls to the same at (408) 720-8300.**

Ask Jeeves, Inc.

(Name of Assignee)

("assignee"), a company organized under the laws of Delaware, having a place of business at 5858 Horton Street, Suite 350, Emeryville, CA 94608,

(Address)

hereby states that to the best of assignee's knowledge and belief it is the assignee of the entire right, title, and interest in and to the above-referenced patent application and represents that the undersigned is a representative authorized and empowered to sign on behalf of the assignee. Upon information and belief, the assignment documents that

evidence the placement of title in the assignee were recorded in the U.S. Patent and Trademark Office.

Pursuant to 37 C.F.R. §§ 1.36 and 3.71, the assignee hereby revokes all powers of attorney previously given and appoints the practitioners associated with **Customer Number 08791** as the assignee's respective patent attorneys and patent agents, with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected herewith.

Pursuant to 37 C.F.R. § 3.71, the assignee hereby states that prosecution of the above-referenced patent application is to be conducted to the exclusion of the inventor(s).

Assignee of Interest: Ask Jeeves, Inc.  
Dated: 9/15/04 By: [Signature]  
Name: Steve Berkowitz  
Title: Chief Executive Officer

Address of Assignee of Interest:

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Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Dated: 9/21/04 By: [Signature]  
Name: Stephen M. De Klerk

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